

Message Text

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PAGE 01 TOKYO 01968 141123Z

41

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W

----- 031155

R 140841Z FEB 75

FM AMEMBASSY TOKYO

TORUEHDC/USDOC WASHDC

INFO SECSTATE WASHDC 8013

UNCLAS TOKYO 1968

FOR OIM/WELCH

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: CLAPP AND POLIAK

REF: (A) WELCH LTR FEB 7, (B) USDOC 2300

1. THANKS FOR REFLTR FOR OIM REVIEW FOLLOWING ARE
PRELIMINARY PROMOTION COST AND MISCELLANEOUS EXPENSES FOR
DESIGN ENGINEERING CATALOGLAW:

A) CONTRACT LIBRARIAN RECEPTIONIST (6 WEEKS)---\$827

B) PROMOTION CAMPAIGN---\$600

ASSN' LUNCHEON \$200

PRESS CONFERNCE \$100

REPFIND ACTIVITIES \$100

POSTAGE, TAXI FARE, ETC. \$100

C) PRINTING PACKAGE ---\$508

FLYER/REGISTRATION CARD (3,000) \$260

INVITATION LTR (1,000) \$20

NEWS RELEASES \$20

LIST OF REGISTERED VISTIORS \$200

D) MISCELLANEOUS ---\$100

USING TC PAPER STOCKS TOTAL \$2,035

2. TC HAS EXCLUDED COST ESTIMATE FOR PHYSICALASPECTS
OF PRESENTATION PENDING DISCUSSION WITH KENJI MAESAKI,
CLAPP AND POLIAK REP, TOKYO WHO WILL VISIT TC FEB 18.

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3. TC QUESTIONS NEED FOR INDUSTRY EXPERT THIS FIELD IN
MARKET LIKE JAPAN, UNLESS INDIVIDUAL CHOSEN HAS EXCEPTIONAL
QUALIFICATIONS AND CAN DEMONSTRABLY FURTHER MARKETING
GOALS. OF PARTICIPANTS. WILL APPRECIATE POST PARTICIPATION
FINAL DECISION THIS REGARD, AS EXPERT'S TRAVEL, SUBSISTENCE
ARE MAJOR SINGLE COST THIS EVENT AND FUNDS MIGHT BE BETTER
SPENT ON END-USER PROMOTION AND REPFIND.

HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 14 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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From: TOKYO
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1975/newtext/t19750239/aaaabjhg.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Margaret P. Grafeld
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05 JUL 2006

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